

Středoevropské a pobaltské
perspektivy v koordinované péči

DŮSTOJNÉ STÁRNUTÍ: Výzvy a řešení pro budoucnost

11. 6. 2025
9:00-15:30

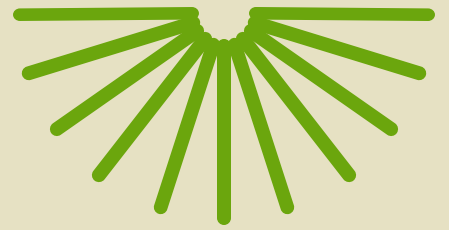
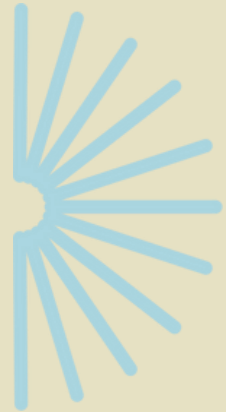
Fortna - Klášter Hradčany Řádu bosých karmelitánů,
Hradčanské nám. 3/184,
118 00 Praha 1

11. 6. 2025
Praha



PHILIP MORRIS ČR






SENJORO

Positive aging in Lithuania





Senjoro operates in half of Lithuania's municipalities – 30 out of 60

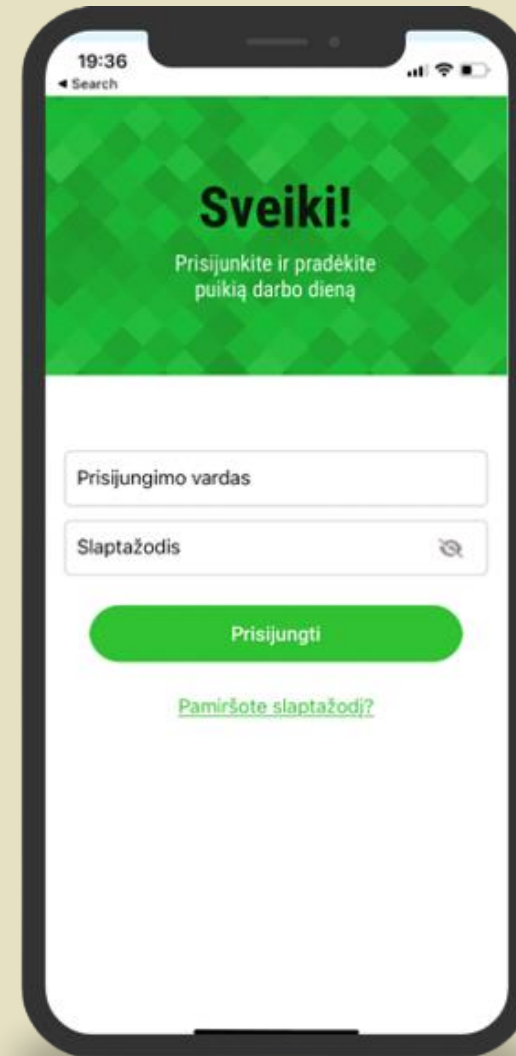
More than 2,200 clients 573 employees

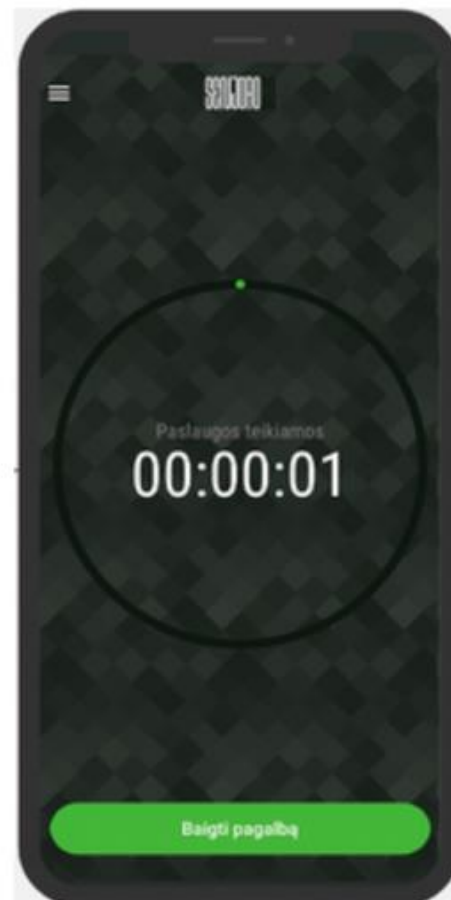
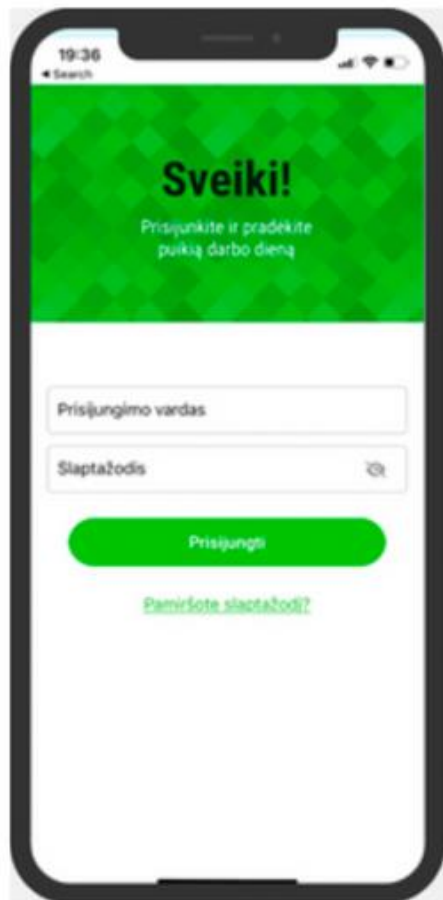
Social innovation

- Senjoro is a social enterprise, all of our profits are reinvested into the organization to achieve the greatest possible impact on society.
- Innovation is not just about biotechnology and artificial intelligence.
- Social innovations – new management models, methodologies, service designs – help fundamentally change the system.

SENJORO»GO

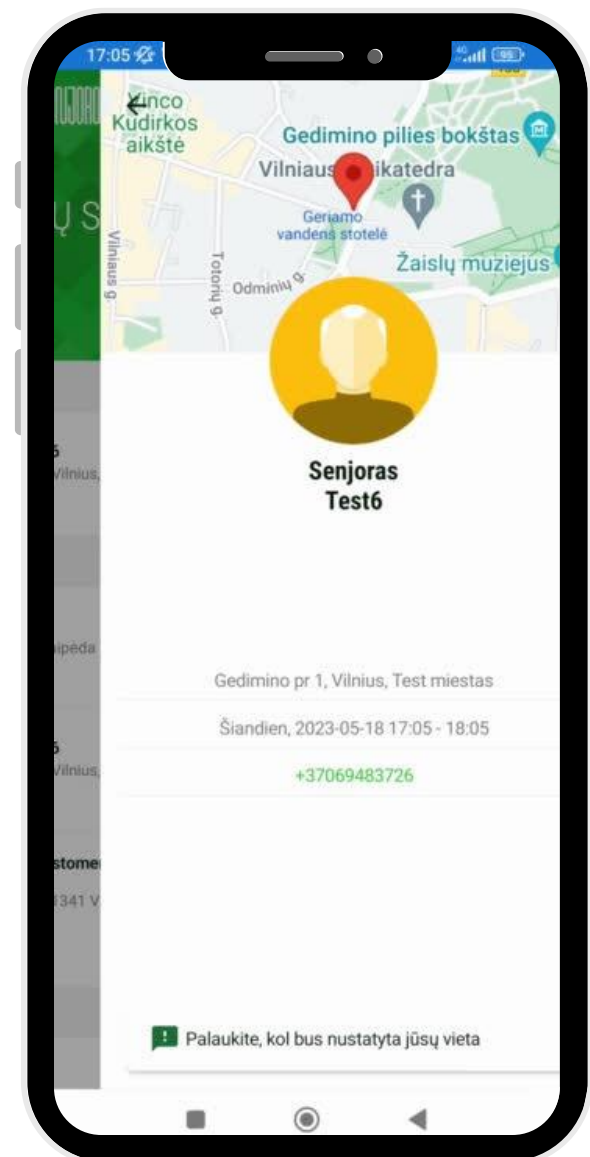
SenjoroGo application allow to eliminate paper-based service logs and bring a new level of transparency to the social services sector.







SENJORO>GO





Kalendorius

2025-06-09 – 15

 Nekontaktinės valandos

 Nedarbo laikas

 Pagalbos įvedimas

<
>
Šiandien
Savaitė
Keisti ☐
 Kaunas
 Vilma Kašėtienė
arba
 Pasirinkite senjorą

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Senjoro Positive Aging Methodology

It guides the making of individualized care plans for seniors.

The methodology is based on **8** steps toward positive aging, focusing on areas where action and improvement can enhance a senior's quality of life.



Rūpestis išvaizda



Fizinis aktyvumas



Kultūrinė
veikla



Sveika mityba



Technologijų
pažinimas



Motyvacija veikti



Jaukumas
namuose



Draugysčių
mezgimas

Social connections





Your grandparents definitely have stories that will surprise you



Colorful Conversations Across Generations



The month of beauty

Campaign brought together beauty salons that offered 280 free beauty treatments to older adults. It was not just about haircuts or other services – it was a chance to feel cared for, boost self-confidence, and step out into the world to celebrate one's own value and beauty.





Senior Dates

February 14th has become a cherished tradition for us – every year, we invite seniors to take themselves or someone else on a “date.” Not just for romance, but to encourage meaningful moments with a neighbor or an old friend. We’ve seen how much seniors crave real connection, so we now organize these meetups more often. It’s a simple but powerful way to bring more warmth and joy into everyday life.





Senjoro picnics

At the end of each summer, Senjoro invites seniors to community picnics across different cities. These gatherings are not only about spending time together, but also about encouraging older adults to step outside, enjoy public spaces, and connect with others. We believe that celebrating life shouldn't wait for a special occasion – it can and should happen here and now.



Let's make aging a joy, not a fear.



Senjoro



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www.senjoro.lt

